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SEXY SIPS FOR VALENTINE’S DAY
Expert Wine Picks to Give, Receive and Enjoy

CHICAGO – According to Wine Market Council research, just over 90 percent of wine drinkers agree that wine makes a perfect gift. “And since wine has also been known to invite romance, what better gift for your Valentine’s Day sweetie?” urges Leslie Sbrocco, wine expert and author of *The Simple & Savvy Wine Guide* (William Morrow, October 2006). Clever labels with combinations of colors, images and innuendo that seduce your eye can set the mood before you even pop the cork. Sbrocco has some suggestions for romantic bottles that highlight the sexy side of wine. What’s more, “All of these pair beautifully with chocolate, flowers and lingerie...”

<i>TYPE</i>	<i>DESCRIPTION</i>	<i>EXAMPLES</i>
<i>Whites</i>	Curvaceous, fleshy wines; spicy, floral-scented or sumptuous.	Gewurztraminer and Pinot Gris from the Alsace region of France (spicy), Viognier (floral), full-bodied Chardonnay (sumptuous)
<i>Reds</i>	Big and juicy wines that beckon wrapping yourself in cashmere and turning up the heat	Syrah/Shiraz, Merlot, Temranillo, Petite Sirah, Zinfandel
<i>Sparklers</i>	Glamorous sparkling wines – inherently romantic.	Sapphire-pink rosé Champagne, Pinot Noir Cava, Australian Sparkling Shiraz
<i>Sweeties</i>	Decadent dessert wines to sip slowly.	Sauternes, late harvest Rieslings, rich Tawny Port, Australian dessert wines known as “stickies”

For more information, tips and wine pairing advice, check out wineanswers.com.

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Wine Market Council is an independent, non-profit trade association of grape growers, wine producers, importers, wholesalers, retailers and other organizations affiliated with the wine industry. For more information, visit winemarketcouncil.com or wineanswers.com.